

**SYLLABUS  
BA IN FASHION MARKETING AND PROMOTION  
SEMESTER – I**

**CAD/CAM**

**Sub. Code: BFMP 105**

**Credits: 04**

**Total Marks: 100**

**Minimum Pass Marks: 40%**

**Internal Assessment: 40 Marks**

**University Examination: 60 Marks**

**Unit 1: MS Word**

**Introduction;** Tools Introduction; Formatting of Document; Picture Tools; Forms; Tables; Frames; Image & Text Manipulation.

**Unit 2: Corel Draw**

The Basics; Start - Up and File Handling; Rectangle and Ellipses; Select, Move, Copy and Size Complex Shapes; Lines and Curves; Three Types of Nodes and Paths; Page and Document Setup; Color and Fills; Working with Text; Text Special Effects; Object Arrangement; Symbols, Clip Art, & Bitmaps.

**Unit 3: Photoshop 7.0**

Introduction to Photoshop; Photoshop Menus; Color Theory; Photoshop Tools; Photoshop Paths and Tools.

**Suggested Readings:**

1. What every Engineer should know about Practical CAD/CAM Applications, John Stark, Delmar Publishers.
2. Parametric and Feature-based CAD/CAM: Concepts, Techniques, and Applications, Jami J. Shaw, Wiley John and Sons.