

**CURRICULUM AND SCHEME OF EXAMINATIONS OF TWO YEAR MBA PROGRAMME**

**Second Year**

**Third Semester**

Sub: Code	Title of the Subject (s)	External Marks	Internal Marks	Practical Marks	Duration of Exams
	<b>Compulsory</b>				
MBA-301	Management Information System	60	40	-	3hrs
MBA-106	Strategic Management	60	40	-	3hrs
MBA-306	Industry Internship*	50 (Viva Voce)	50 (Report Writing)	-	-
<b>Specialization (Choose any one/two specialization )</b>					
<b>Financial Management</b>					
MBA-FM-303	Financial Engineering	60	40	-	3hrs
MBA-FM-304	Corporate Tax Planning	60	40	-	3hrs
MBA-FM-305	Security Analysis & Portfolio Management	60	40	-	3hrs

<b>Marketing Management</b>					
MBA-MM-303	Advertising Management	60	40	-	3hrs
MBA-MM-304	Sales & Distribution Management	60	40	-	3hrs
MBA-MM-305	Consumer Behavior	60	40	-	3hrs
<b>Human Resource Management</b>					
MBA-HR-303	Compensation Management	60	40	-	3hrs
MBA-HR-304	Management of Industrial Relations	60	40	-	3hrs
MBA-HR-305	Labor Laws	60	40	-	3hrs
<b>Information Technology Management</b>					
MBA-IT-303	Database Management System	60	40	-	3hrs
MBA-IT-304	Introduction To Programming	60	40	-	3hrs
MBA-IT-305	Structured System Analysis and Design	60	40	-	3hrs
<b>Operations Management</b>					
MBA-OM-303	Material Management	60	40	-	3hrs

MBA-OM-304	Production Planning and Control Systems	60	40	-	3hrs
MBA-OM-305	Project Management	60	40	-	3hrs
<b>Supply Chain Management</b>					
MBA-SCM-303	Material Management	60	40	-	3hrs
MBA-SCM-304	Purchasing Materials Management	60	40	-	3hrs
MBA-SCM-305	Production Techniques	60	40	-	3hrs
<b>Retail Management</b>					
MBA-RM-303	Overview of Retailing & Retail Formats	60	40	-	3hrs
MBA-RM-304	Retail Strategies	60	40	-	3hrs
MBA-RM-305	Retail Organization & Managing Retail Personnel	60	40	-	3hrs
<b>International Business Management</b>					
MBA-IB-303	Import Export Management	60	40	-	3hrs
MBA-IB-304	International Marketing	60	40	-	3hrs
MBA-IB-305	International Finance Management	60	40	-	3hrs

<b>Semester III Grand Total (Single Specialization)</b>	<b>500</b>
<b>Semester III Grand Total(Dual Specialization)</b>	<b>800</b>

**\* Grand Total Marks in 3<sup>rd</sup> Semester (Single Specialization) = 600**

**\* Grand Total Marks in 3<sup>rd</sup> Semester (Dual Specialization) = 900**